

Minutes of Moira Lake Property Association Meeting
September 12, 2024, 1:30PM
Madoc Municipal Building

In Attendance Board:

- Joe Kaehler jkaehler@hotmail.co.uk 613-827-8690
- James Borer jamesborer@gmail.com 613-363-3039
- Doug McCarthy drjmccarthy@gmail.com 647-801-1995
- Cid Palacio cid_palacio@yahoo.ca 416-763-8752
- Chuck Noble chuck.noble027@gmail.com 613-473-3088
- Dianna Patch diannapatch@bell.net 613-473-0424 (L) 613-827-0700 (C)
- Anne Kaehler akaehler@royallepage.ca 613-827-0907

In Attendance Guests

- Kevin McLaughlin inhousetran@symptico.ca
- Andy Sherwin (Web Master)

NEXT Regular Meeting: Thursday Oct 17, 2024 at 1:30pm at Madoc Municipal Building

Strategy Meeting- Nov 28 from 9-4:30 at Madoc Municipal Building

Motions:

1. To accept Agenda by Joe Kaehler, seconded by Ann Kaehler- Passed
2. To accept previous meeting Minutes (August 27, 2024), with correction AGM reference should read 2023 AGM by Chuck Noble, seconded by Joe Kaehler- Passed
3. That articles of incorporation and respective bylaws be provided to the board at the next meeting, by Doug McCarthy and seconded by Diana Patch- Passed
4. Financials statements for fiscal 2023 be compiled and presented to the board within 60 days, by Cid Palacio and seconded by Ann Kaehler- Passed
5. To adjourn by Cid Palacio, seconded by Joe Kaehler- Passed

Information:

Update on systems support for MLPOA -Presentation by Andy Sherwin

- MLPOA has a password protected web administration page. It is unfriendly and expensive.
- We have an integrated system provided by Wild Apricot (web, email, and CMS)
- The organization uses about 10% of the functionality of this system

- Fees have been increasing at about 20% year resulting in annual costs of over 2K for this system
- We are now on a month to month contract to enable easier exit
- Andy has researched other systems and the cheapest is about 1200
- There are cheaper options available but may require a learning curve of 3 platforms
- It was also suggested in the discussion that Facebook and Excel may meet our needs.
- Lots of discussion as to whether we really need a members only section, or can this info be provided to the members as requested
- It was discussed that any final decisions we make on systems needs to be aligned to our overall strategy and communications requirements and therefore final decisions will be made after our strategic session.
- In the meantime, Doug McCarthy will lead our systems work as it relates to integration with our strategic intent. Doug will work closely with Andy and James.
- It was suggested that we may gain info on what systems FOCA uses that might help us

Treasures Report – Chuck Noble

- Bank 17,900.71, Outstanding cheques 2 for a total of \$ 250, Available balance 17,650.71

Operations Report – Anne Kaehler

- Received payment for 3 more memberships
- New Lake Stewart in an empty area is likely to bring in more memberships before end of year

Lake Steward's Report – Chuck Noble & Doug McCarthy

- Chuck has not been able to connect with key individual at FOCA in order to move forward
- There was discussion about the cost being \$4 per member plus \$125 plus tax
- The board agreed that the contact info for the board members can be given to FOCA
- James raised the question about whether last AGM decision included all members to be part of FOCA or just MLPOA be part of FOCA. Kevin and others believe that it was all members.

- **New business**

- **Developing a Marketing & Communications Strategy** Cid will lead as part of the overall strategic process and will link in with the work Doug will be leading on systems.
- James will lead the overall strategic/Refresh process and provide a framework. This meeting will take place on Nov 28, from 9am to 4:30 at the Municipal Offices. Pre work and feedback will be sought from the members by James prior to this meeting.
- Important to understand the cycles of the lake to feed into our communication

Other Items:

- Kiwanis, Joe mentioned that the stone from Upper Canada is not going to be fully funded, so that 2K from the 4K is going to the stone.
- James suggested the item Official Correspondence be part of the Agenda as item #3 so that we can confirm everyone has received any documents that were previously circulated. In this regard, documents related to action items/agenda should be forwarded to the secretary for circulation.
- Doug has approached MNR about replenishing the lake for fish, has started the wheels on this, but has not reached the right person
- There was also discussion about whether the organization has filled any tax returns. Kevin indicated given its size it did not need to

Action Items:

Meeting date	Action item	Who assigned to	Target completion	Status
Sept 12	Compile financial statements for fiscal 2023 (balance sheet and profit and loss)	Chuck Noble Cid to assist	Nov 17	

Sept 12	Start looking at options to replace our current systems, which should align with our strategic intent	Doug McCarthy Lead James/Andy assist	Nov 28 input to session	
Sept 12	AT next AGM lets canvas members for value/continuation of FOCA membership			
Sept 12	Provide board members with a copy of articles of incorporation and bylaws	Andy/Joe		
Sept 12	Upon receipt of articles of incorporation, determine current status of organization and any outstanding government fillings required	James		
Aug 27	Put a link on the website to the Municipal report on short term rentals.	Andy		
Aug 27	Update our online constitution per the notice of motion from AGM.	Andy Sherwin		
Aug 27	Lane material increase letter required. FU on acceptance/ Budget	Joe Kaehler	sent	
Aug 27	Cid Palacio with assistance from other Board members will take the lead on developing a Communications Strategy.	Cid Palacio		done
Aug 27	Communicate status of Beach Improvement Project to Kiwanis.	Joe Kaehler		done

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