

Advertising Terms and Conditions

1. **Purpose:** Advertising and sponsorship placements are provided in accordance with MLPOA's *Advertising Strategy and Policy (November 2025)*.
2. **Content Approval:** All materials must be submitted in final form and approved by the MLPOA Review Committee before publication. Advertisements should maintain a clean and professional appearance that aligns with the overall look and feel of MLPOA communications. Advertiser must sign-off on final materials prior to publication.
3. **Standards:** Advertisements must align with MLPOA's values and shall not contain political, offensive, or environmentally harmful content. Advertisement must meet defined technical requirements. MLPOA reserves the right to refuse or remove any advertisement.
4. **Placement Timing:** MLPOA will make every effort to publish the ad within 15 business days of payment and final artwork receipt.
5. **Non-Endorsement:** Advertising does not imply endorsement of the advertiser, business, or product by MLPOA.
6. **Duration & Renewal:** Agreements are valid for the period specified above and may be renewed subject to approval and updated rates.
7. **Payment:** Full payment is due prior to publication.
8. **Termination:** Either party may terminate this agreement with written notice if terms are breached; refunds will be prorated only if publication has not yet occurred.